

The February Sweeps: Palm Springs-Zanesville

ADI (rank)	1983 rating/share			1982 rating			% change		
	ABC	CBS	NBC	ABC	CBS	NBC	ABC	CBS	NBC
Palm Springs, Calif. (188)	9/64	—/—	5/16	8	—	5	+13	—	NC
Panama City, Fla. (176)	25/54	—/—	21/46	18	—	22	+39	—	-5
Parkersburg, W. Va. (194)	—/—	—/—	8/100	—	—	9	—	—	-11
Peoria, Ill. (99)	50/39	42/33	36/28	41	44	46	+22	-5	-22
Philadelphia (4)	650/43	465/31	408/27	521	461	329	+25	+1	+24
Phoenix-Flagstaff (25)	152/39	135/35	103/26	119	133	102	+28	+2	+1
Pittsburgh (12)	357/45	273/35	155/20	272	268	148	+31	+2	+5
Portland, Ore. (22)	166/40	140/33	113/27	138	139	116	+20	+1	-3
Portland-Poland Spring, Me. (77)	74/42	52/30	49/28	54	52	65	+37	NC	-11
Presque Isle, Me. (200)	—/—	9/100	—/—	—	9	—	—	NC	—
Providence, R.I.-New Bedford, Mass. (41)	139/41	90/27	108/32	116	102	111	+20	-12	-3
Quincy, Ill.-Hannibal, Mo.-Keokuk, Iowa (153)	—/—	38/58	28/42	—	35	36	—	+9	-22
Raleigh-Durham, N.C. (38)	132/47	115/41	34/12	117	118	23	+13	-3	+48
Rapid City, S.D. (161)	16/39	—/—	25/61	16	—	27	NC	—	-7
Reno (125)	36/49	20/27	17/23	25	23	19	+44	-13	-11
Richmond-Petersburg-Charlottesville, Va. (56)	84/34	92/38	69/28	75	94	59	+12	-2	+17
Roanoke-Lynchburg, Va. (66)	63/29	93/43	61/28	48	92	62	+31	+1	-2
Rochester, Minn.-Mason City, Iowa-Austin, Minn. (141)	34/40	26/31	25/29	31	24	30	+10	+8	-17
Rochester, N.Y. (71)	74/40	68/34	47/26	61	62	46	+21	NC	+2
Rockford, Ill. (109)	42/38	36/33	32/29	39	38	32	+8	-5	NC
Roswell, N.M. (184)	—/—	16/100	—/—	—	15	—	—	+7	—
Sacramento-Stockton, Calif. (21)	198/44	129/28	128/28	140	123	118	+41	+5	+8
St. Joseph, Mo. (190)	23/100	—/—	—/—	20	—	—	+15	—	—
St. Louis (18)	236/38	220/36	160/26	207	235	161	+14	-6	-1
Salisbury, Md. (165)	12/15	22/65	—/—	11	25	—	+9	-32	—
Salt Lake City (42)	110/37	99/34	85/29	93	110	74	+18	-10	+15
San Angelo, Tex. (196)	—/—	11/100	—/—	—	10	—	—	+10	—
San Antonio, Tex. (45)	111/41	99/36	62/23	96	101	76	+16	-2	-18
San Diego (26)	153/47	111/34	64/20	99	122	62	+55	-9	+3
San Francisco (5)	388/41	323/34	235/25	282	313	208	+38	+3	+13
San Jose, Calif. (110)	64/54	24/24	22/22	51	22	27	+6	+9	-19
Santa Barbara-Santa Maria-Santa Barbara, Calif. (116)	33/46	22/31	17/24	28	21	16	+32	+5	+6
Savannah, Ga. (107)	44/37	53/44	23/19	22	45	33	+100	+18	-30
Seattle-Bellingham (16)	246/46	156/29	137/25	172	161	149	+43	-3	-8
Selma, Ala. (207)	—/—	8/100	—/—	—	7	—	—	+14	—
Shreveport, La. (55)	100/37	107/40	61/23	84	104	66	+19	+13	-8
Sioux City, Iowa (137)	43/51	14/17	24/30	36	12	31	+19	+17	-23
Sioux Falls-Mitchell, S.D. (95)	21/16	70/52	43/32	18	66	48	+17	+6	-10
South Bend-Elkhart, Ind. (80)	62/35	61/34	55/31	54	62	55	+15	-2	NC
Spokane, Wash. (75)	72/39	62/34	50/27	55	60	55	+31	+3	-9
Springfield, Mass. (96)	56/57	—/—	42/43	59	—	47	-5	—	-11
Springfield, Mo. (82)	34/20	68/41	65/39	24	58	67	+42	+17	-3
Springfield-Decatur-Champaign, Ill. (74)	73/37	67/34	55/28	56	70	62	+30	-4	-11
Syracuse, N.Y. (67)	73/33	79/36	67/31	57	88	73	+28	-10	-8
Tallahassee, Fla. (127)	19/25	56/75	—/—	14	53	—	+16	+6	—
Tampa-St. Petersburg-Sarasota, Fla. (17)	230/39	215/37	140/24	159	207	156	+45	+4	-10
Terre Haute, Ind. (123)	15/15	48/48	38/38	13	43	43	+15	+12	-12
Toledo, Ohio (60)	78/31	104/41	73/29	63	98	86	+24	+6	-15
Topeka, Kan. (145)	—/—	42/65	23/35	—	36	24	—	+11	-4
Traverse City-Cadillac, Mich. (132)	22/21	51/49	31/30	17	49	33	+29	+4	-6
Tucson, Ariz. (87)	64/42	45/29	45/29	45	43	45	+42	+5	NC
Tulsa, Okla. (57)	119/46	88/34	52/20	88	85	66	+35	+4	-2
Tuscaloosa, Ala. (187)	—/—	13/100	—/—	—	12	—	—	+6	—
Twin Falls, Idaho (203)	—/—	—/—	10/100	—	—	11	—	—	-9
Tyler, Tex. (160)	58/100	—/—	—/—	44	—	—	+32	—	—
Utica, N.Y. (158)	19/43	—/—	25/57	16	—	29	+19	—	-14
Victoria, Tex. (205)	5/56	—/—	4/44	3	—	—	+67	—	—
Waco-Temple, Tex. (97)	67/63	—/—	40/37	59	—	43	+14	—	-7
Washington, D.C.-Hagerstown, Md. (8)	325/38	276/33	247/29	248	263	216	+31	+5	+14
Watertown-Carthage, N.Y. (169)	—/—	24/100	—/—	—	23	—	—	+4	—
Wausau-Rhineland, Wis. (130)	35/39	45/50	10/11	28	48	12	+25	-4	-17
Weslaco-Harlingen, Tex. (124)	88/50	83/36	7/13	32	30	8	-13	-30	-13
West Palm Beach-Ft. Pierce, Fla. (64)	61/46	24/18	47/36	39	20	58	+56	+20	-19
Wheeling, W. Va.-Steubenville, Ohio (129)	—/—	60/56	47/44	—	56	52	—	+7	-10
Wilkes-Barre-Scranton, Pa. (50)	128/45	73/26	82/29	110	72	86	+16	+1	-5
Wilmington, N.C. (151)	34/37	—/—	59/63	15	—	55	+127	—	+7
Wichita-Hutchinson, Kan. (59)	83/35	81/34	71/30	68	77	80	+22	+5	-11
Yakima, Wash. (120)	27/32	36/42	22/26	24	15	23	+13	+3	-4
Youngstown, Ohio (81)	58/34	64/37	50/29	48	66	53	+21	-3	-6
Zanesville, Ohio (198)	—/—	—/—	9/100	—	—	—	—	—	-10